



# 2020 WWOZ LOCAL CONTENT & SERVICE REPORT TO THE COMMUNITY

**WWOZ 90.7 FM's mission is to be the worldwide voice, archive, and flag-bearer of New Orleans music. Owned by the New Orleans Jazz & Heritage Foundation, we proudly preserve the culture of the Crescent City.**



**For 40 years WWOZ has been deeply committed to all things New Orleans.**

Since 1980, WWOZ has grown from a small station operated out of a beer storage room above Tipitina's music club to an ever-expanding multimedia organization followed locally and worldwide via our radio waves, live video streams, and social media platforms.

In 2020, WWOZ's global presence exploded with millions of people tuning in and received unprecedented international, national and local press coverage.

**WWOZ pivoted immediately to meet the challenges of the pandemic.** We are proud to share many of 'OZ's programs and services in this report.

### **Highlights Include:**

- WWOZ celebrates 40!
- Community Voices
- Festing in Place series
- Groovapedia
- WWOZ OnlineWire
- School Groove
- A Closer Walk
- Takin' it to the Streets
- WWOZ Virtual Music Events
- Tributes to Legends
- WWOZ Video
- Awards
- Testimonials

**Our local and worldwide listenership skyrocketed this year, a testament to WWOZ's worldwide impact.**

Since the pandemic started, WWOZ has received unprecedented attention, acclaim and support from around the country and the world. We have been ambassadors promoting the music, history and culture of Louisiana and New Orleans to record audiences. Millions of people have tuned in, shared our social media and accessed our online archive, Groovapedia, safely from their homes. In fact, our membership grew 68% over the previous year.



# 2020 WWOZ LOCAL CONTENT & SERVICE STORIES OF IMPACT

## Community Voices – Guardians of the Groove



**WWOZ is a community public radio station powered by the voices of over 100 volunteer show hosts, a small dedicated staff and hundreds of committed behind-the-scenes volunteers.**

WWOZ has not missed a beat since the beginning of the pandemic. We quickly responded with a new, safe way of broadcasting which included a combination of some staff & show hosts coming into the station and broadcasting live with strict adherence to CDC guidelines. Others create their shows and work from their homes.

In 2020, our On Air Hosts, many with decades of experience, volunteered more than 8,200 hours to WWOZ.

WWOZ on-air show hosts independently decide what to play and how to craft their on air presentation. Each host brings his or her own unique musical sensibility, knowledge, experience and community perspective to share with our local and worldwide audience.





# 2020 WVOZ LOCAL CONTENT & SERVICE STORIES OF IMPACT

## Jazz Fest Festing in Place and the Festing In Place Series



WVOZ quickly pivoted when the New Orleans Jazz & Heritage Festival was cancelled to present Jazz Festing in Place over two weekends with our own Jazz Fest featuring the best artists from Heaven and Earth. Performances by Fats Domino, Allen Toussiant, Irma Thomas, The Neville Brothers, Ella Fitzgerald and Stevie Wonder, Dr. John, and many more.



### Millions of people from around the world Jazz Fested in Place with us!

WVOZ FACEBOOK POSTS DURING "Jazz Festing in Place" reached over 2.7 million people. WVOZ WEBSITE page views during "Jazz Festing in Place" 2,324,161 with 899,000 sessions or "visits." WVOZ TWITTER reach during "Jazz Festing in Place " 1.5 million.



Our initial day's Broadcast was more than 4x our Mardi Gras Day audience and we then broke the internet. We had to dramatically expand our bandwidth for the rest of the Festival!

Unprecedented international, national and local press coverage for Jazz Festing in Place included television, print, websites and blogs around the world.







# 2020 WWOZ LOCAL CONTENT & SERVICE STORIES OF IMPACT



We received thousands of emails, donations, posts and pictures from fans around the world Festing in Place. From Gentilly to Germany, from Lakeview to Japan, from Uptown to Serbia, from the 9th Ward to Australia, from the Fairgrounds to France, from California to South Korea, from New York to New Zealand, and more... [Click here to check out some of the amazing and creative pictures](#) Jazz Festing in Place listeners sent in from around the world!



JAZZ FESTING IN PLACE was so well received, we followed it up with FESTING IN PLACE: THE NEXT FEST THING on Labor Day weekend, CRESCENT CITY BLUE & BBQ: FESTING IN PLACE in October and FESTING IN PLACE: Happy New Year from New Orleans!







# 2020 WWOZ LOCAL CONTENT & SERVICE STORIES OF IMPACT

## WWOZ's 40<sup>th</sup> Birthday Celebration

On December 4, 2020 WWOZ turned 40 years old! It would have been impossible to celebrate our station's rich history in just one day. So instead we packed all we could into 40 days for 40 years of WWOZ!



We kicked off our 40-day party on Monday, October 26. Every day we broadcast different highlights including vintage radio programs with legendary show hosts, fabulous performances, compelling interviews with beloved music and culture icons, surprise guests, super-rare recordings and much more. Our list included so many icons and luminaries, it's too long to include here!







Our celebration took place not only on our worldwide broadcast, but also on our award-winning social media, website, and video platforms. We showcased videos, historical pieces, and photographs featuring musicians, festivals, parades, second lines, WWOZ station life, Mardi Gras Indians, jazz funerals, and everything that makes us uniquely New Orleans.

Ozillians were able to join the party from their outposts around the globe as we journeyed from our earliest days in a small, cramped space above Tipitina's music club to becoming the beacon to the world for New Orleans Music and Culture.

The final day was a 10-hour marathon of WWOZ's individual show hosts each announcing one song. For reasons of safety each show host's contribution was pre-recorded. It was an amazing 40 day celebration!

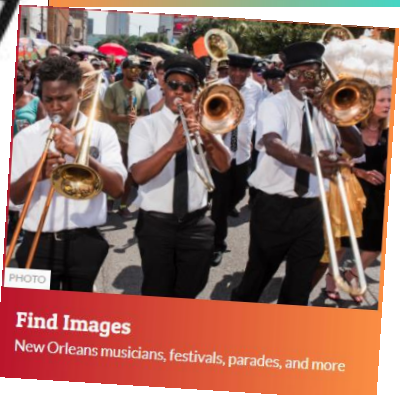




# 2020 WWOZ LOCAL CONTENT & SERVICE STORIES OF IMPACT

## Groovapedia

In 2020 WWOZ launched the beta version of GROOVAPEDIA during the pandemic so that people around the world could experience our comprehensive collection of all things New Orleans in one straightforward portal. Groovapedia presents WWOZ’s award-winning multimedia and is accessible 24/7 to everyone, everywhere, on any device. This includes thousands of compelling and unique performances, interviews, history, photos, videos, audio programs and more. [Check out Groovapedia here.](#)





# 2020 WWOZ LOCAL CONTENT & SERVICE STORIES OF IMPACT

## WWOZ in the Schools: School Groove

In January and February before the quarantine, WWOZ was proud to provide a platform for talented young music students with our School Groove program where we host a local high school or middle school band in our studio.

The students perform for 30 minutes live on the air and on Facebook Live which is broadcast worldwide. This is the same studio experience professional musicians and legends like Irma Thomas, Trombone Shorty and Cyril Neville receive at WWOZ.



The band director and select students are interviewed by our host and speak about their music program and aspirations. WWOZ then awards the school a \$1,000 scholarship to help the band with needs such as musical instruments, travel, sheet music or uniforms. Students share lunch with key staff members where they can learn about careers in the broadcast and recording industry.

In 2020, WWOZ was pleased to highlight The Holy Cross Tiger Band in January and KIPP Morial Band in February. We are proud to provide area students this incredible, and unforgettable experience as well as worldwide exposure. We look forward to resuming this important program.





# 2020 WWOZ LOCAL CONTENT & SERVICE STORIES OF IMPACT

## WWOZ Video

WWOZ's videos attracted over 30 million views in 2020 between Facebook, YouTube, and Vimeo.

In the beginning of the year we continued to stream multiple live bands from the WWOZ studios including several performers each day for the 9 days of our March Membership Drive.

Once the quarantine began, good use was made of our huge archive of music and documentaries filmed in the last 6 years which were remade into new programs for online viewing.

We also began to safely produce major new streaming musical productions for our worldwide audience. Some of those include:

- WWOZ's [Piano Night From Home](#) (all new recordings by pianists in their homes)
- WWOZ's [Virtual Groove Gala](#) (new sets filmed at the New Orleans Jazz & Heritage Center) featuring Tank and the Bangas, Irma Thomas, Kermit Ruffins, John Boutte, Samantha Fish, Amanda Shaw, Rockin' Doopsie, Jr., Tuba Skinny
- Virtual French Quarter Festival (3 days of videos we had recorded in years past of bands that had played at FQF)
- Virtual Satchmo Summerfest
- Virtual Crescent City Blues & BBQ Festival (3 days of bands we had filmed at the actual festival 2014-2019 plus two new concerts filmed for the Foundation at Esplanade Studios; 20 hours of streaming in one weekend)
- Kennedy Center livestream: 3 musicians and a poet filmed for the Jazz & Heritage Foundation which was streamed by the Kennedy Center
- Holidays New Orleans Style — 5 concerts filmed for the French Quarter Fest at St. Augustine Church and the St. Louis Cathedral, streamed in December
- [Telephone Grooves](#)
- A Holiday [Evening at Home with Dr. Michael White](#) — a large production for the New Orleans Jazz & Heritage Foundation filmed at Esplanade Studios with Dr. White's jazz band, the Louisiana Philharmonic Orchestra and vocalist Topsy Chapman







# 2020 WWOZ LOCAL CONTENT & SERVICE STORIES OF IMPACT

## WWOZ Virtual Events

In years past, WWOZ's sold-out fundraising events were limited to the capacity of the host venues. In 2020 we were presented with a unique opportunity to open our doors to a worldwide virtual audience. We had room for everyone to groove together no matter where they were!

### Piano Night

In keeping with over 30 years of tradition, on the Monday between Jazz Fest weekends, WWOZ hosted *Piano Night From Our Homes to Yours!* Pianist and MCs performances were captured in living rooms and home studios across the country. The show featured amazing sets from Marica Ball, Jon Cleary, Jojo Hermann, Keiko Komaki, Oscar Rossignoli, Kyle Roussel, Josh Paxton and Joe Krown. There was even a special footage of Dr. John playing "Tipitina" in his home in 2014.

[Watch Piano Night From Home here!](#)



### WWOZ Groove Gala

On Thursday, September 3rd, WWOZ hosted our annual *GROOVE GALA*, and everyone was invited! WWOZ's video team filmed seven fabulous performances masked, and spaced over two weeks at the New Orleans Jazz & Heritage Foundation. The Groove Gala was hosted by John Goodman and Norman Robinson. Together we united and gathered virtually so everyone could safely celebrate WWOZ's incredible 40 years of broadcasting and Guarding the Groove. Our amazing talent lineup included Irma Thomas, Tank and the Bangas, John Boutte, Samantha Fish, Kermit Ruffins, Amanda Shaw, Rockin' Dopsie, Jr., and Tuba Skinny! [Watch the Groove Gala!](#)





# 2020 WWOZ LOCAL CONTENT & SERVICE MEASURING IMPACT

## WWOZ Social Media

2020 was a year of tremendous growth for WWOZ's Social Media. We use social media to bring Louisiana and its musical culture to our worldwide audience.

**Facebook**  
# Likes:  
**129,157**

**Twitter**  
# Followers:  
**55,300**

**Instagram**  
# Followers:  
**48,400**

**YouTube**  
# Subscribers:  
**13,400**

**Performance for Your Post**  
309,975 People Reached  
16,225 Reactions, Comments & Shares

6,711 Like	1,409 On Post	5,302 On Shares
2,327 Love	648 On Post	1,679 On Shares
33 Haha	4 On Post	29 On Shares
293 Wow	49 On Post	244 On Shares
32 Sad	3 On Post	29 On Shares
3 Angry	1 On Post	2 On Shares
4,427 Comments	624 On Post	3,803 On Shares
2,405 Shares	2,404 On Post	1 On Shares
2,450 Photo Views	1 Link Clicks	21,629 Other Clicks

24,080 Post Clicks

Approximately half of our followers are in Louisiana and the other half are from across the country and world.

Our engagement with the social media audience has consistently risen across platforms. When deciding how to use social media, our guiding principle is to bring New Orleans and its musical culture to our audience no matter where they live. We post on Facebook and Twitter several times a day, with over 1500 posts a year on each platform. In these posts, we share photos, videos, and links that foster connection with our listeners. Since WWOZ relies on donations from listeners for the bulk of its support, these relationships are crucial. Video is used extensively throughout our social media platforms.

**Performance for Your Post**  
711,923 People Reached  
35,190 Reactions, Comments & Shares

16,715 Like	2,050 On Post	14,665 On Shares
4,843 Love	873 On Post	3,970 On Shares
101 Haha	6 On Post	95 On Shares
306 Wow	36 On Post	270 On Shares
91 Sad	1 On Post	90 On Shares
6 Angry	0 On Post	6 On Shares
6,108 Comments	609 On Post	5,499 On Shares
7,040 Shares	6,993 On Post	47 On Shares
38,308 Photo Views	3,272 Link Clicks	33,878 Other Clicks

75,458 Post Clicks

### TOP FACEBOOK VIDEOS: Minutes Viewed

- Groove Gala: 111,800 minutes viewed
- Day 2 of Crescent City Blues & BBQ Fest: 77,200
- Day 3 of #StayHome French Quarter Fest: 65,500
- Day 3 of Blues & BBQ Fest: 65,000
- Day 4 of #StayHome French Quarter Fest: 57,500





# 2020 WWOZ LOCAL CONTENT & SERVICE STORIES OF IMPACT

## WWOZ.org

WWOZ's website continues to be a growing and powerful platform. In 2020, a record number of 1,128,260 unique visitors explored WWOZ.org generating 6,754,210 million page views.

WWOZ was one of the first radio stations in the country to start streaming live (1994), and has since grown into an information hub providing visitors access not only to our live stream, but also to New Orleans musical and cultural content unavailable anywhere else.

### [WWOZ 90.7FM Live Stream](#)

WWOZ was one of the first radio stations to begin streaming live on the web. Our internet audience continues to grow every year, helping New Orleanians from around the world feel connected to the city (whether they were born here or feel like they should have been). In 2020, listeners tuned in to WWOZ's live stream from all 50 states, Washington DC, and more than 200 countries.

### [Two Week Archive](#)

Fans can go back and listen to a running Two Week Streaming Archive of all the shows and performances on WWOZ. The Two-Week Archive includes every show every week.

### [WWOZ Onlinewire](#) – New Orleans Live Music Listings Calendar

We have temporarily replaced our popular Livewire with the WWOZ OnlineWire, a calendar of virtual gigs so people around the world can enjoy and support live local musical performances safely from their home. WWOZ OnlineWire is the most comprehensive and trusted live music listings guide in the city. To date the OnlineWire has garnered over 103,000 page views connecting musicians and music lovers. It's a free service encouraging all to "Tip Your Musicians!"

### [WWOZ Blogs](#)

WWOZ show hosts and staff collaborate to generate posts surrounding events, music news, and other cultural information we know will be relevant to and appreciated by our audience. In 2019, the most popular blog post at wwoz.org was "[In Memoriam: Ellis Marsalis](#)" with over 39,784 page views.

### [Support for Local Creatives during the Pandemic](#)

Regularly updated as new resources become available





# 2020 WVOZ LOCAL CONTENT & SERVICE STORIES OF IMPACT

## Takin' it to the Streets

WVOZ's award-winning Takin' It to The Streets is a multi-platform program celebrating Social Aid and Pleasure Club Second Line and Mardi Gras Indian parades and news. Hosted by DJ Action Jackson, Takin' it to the Streets produces a weekly podcast featuring interviews with club officers and tribe leaders. These interviews are important documentation of an aspect of New Orleans culture that no other media outlet covers with such consistency, detail, or authenticity.

Action Jackson has been involved with the second line and Mardi Gras Indian communities for decades. He provides a peer-level interview with the club members and Mardi Gras

Indians. The resulting WVOZ program is authentic and far deeper than the "outsider looking in" perspective that is often given to the clubs and Indians via other features on this uniquely New Orleans culture.



Takin' It To The Streets was normal through mid-March. Once the second lines were canceled, Action began conducting interviews over the phone. By mid-April, we were posting new

interviews 1-2x/week, as well as covering the loss of New Orleans culture bearers. The Black Masking Indian and social aid & pleasure club communities have been very hard-hit by the pandemic. This program has been, perhaps, more important than ever this year as the communities it covers have been fractured and Action has worked hard to provide some continued sense of connection and community and cohesiveness for everyone. The community has lost so many people who would've had large funeral second lines in normal times.



Interviews have covered topics including death of club members and other culture bearers, how the clubs are continuing their "social aid" work during these times (school supply giveaway, for one example), how everyone is feeling about not being able to have parades, and, recently, more about the vaccine and hopes for 2021. [Listen to the 2020 Takin' it to the Streets interviews here.](#)

Mardi Gras Day 2020 photos by RHRPhot.com. Top: FiYiYi Queen Cinnamon Black.

Bottom: Guardians of the Flame Queen Cherice meets Red Flame Hunters





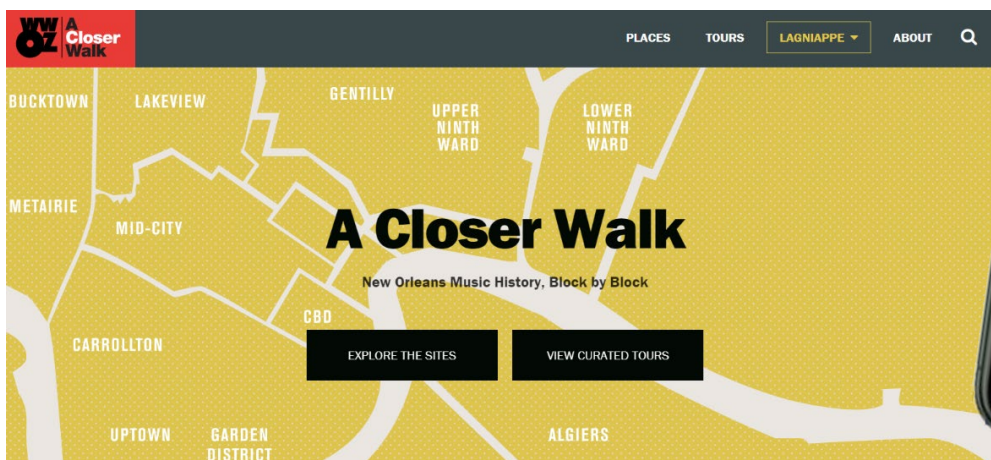
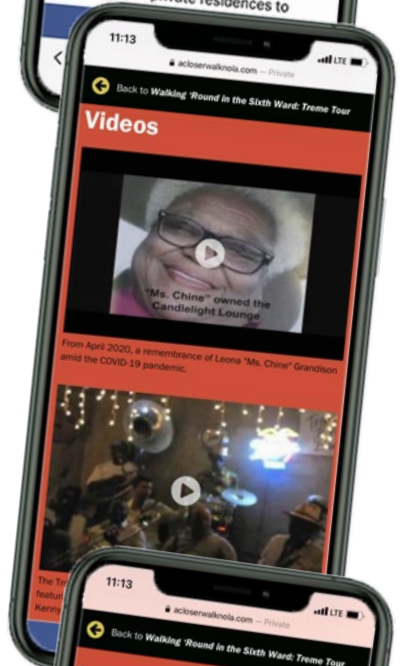
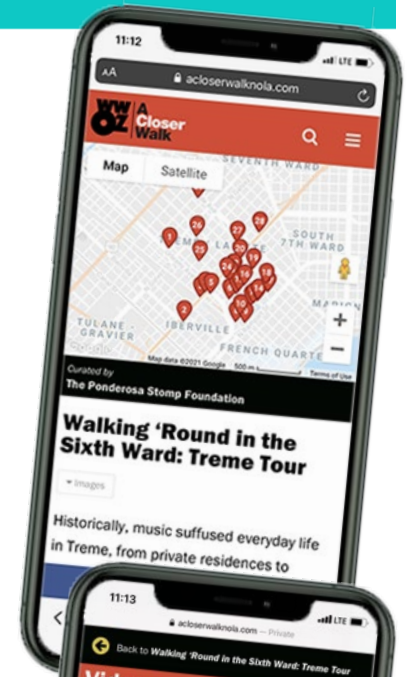
# 2020 WWOZ LOCAL CONTENT & SERVICE STORIES OF IMPACT

## A Closer Walk: Interactive New Orleans Music History Map

WWOZ continues to expand on this important Interactive New Orleans Music History Map! A Closer Walk maps more than a century of New Orleans' great musical moments and historical sites. It's an indispensable guide to exploring New Orleans music history, either via the curated tours, or by exploring "a la carte" any of the individual music history sites. The website is optimized for mobile devices so users can head out with smartphones or tablets for a self-guided tour. In 2020, we were excited to expand this initiative adding and highlighting several new locations and tours including:

- Walking 'Round in the Sixth Ward: Treme Tour
- What's the Name of Your School?: Music Education Tour
- Place Congo: Armstrong Park Tour
- Candlelight/Grease Lounge
- John McDonough High School
- Craig Elementary School
- Hunter's Field
- Treme Community Center
- New Orleans/Mahalia Jackson Theater for the Performing Arts

Our award-winning Closer Walk project was created in partnership with the Ponderosa Stomp Foundation, Randy Fertel, Bent Media, and e/Prime Media. [acloserwalknola.com](http://acloserwalknola.com)





# 2020 WWOZ LOCAL CONTENT & SERVICE STORIES OF IMPACT

## WWOZ Tributes to Legends

In 2020 New Orleans lost many important musicians and culture bearers. Here is a small sample of some of those.



### Ellis Marsalis

Jazz great Ellis Marsalis, Jr. passed on April 1, 2020 at the age of 85. WWOZ paid tribute to this great musician and educator with a series of broadcasts drawn from archived recordings of his many live performances we had broadcast over 40 years, ranging from the CAC in 1981 to the New Orleans Jazz & Heritage Festival in 2019. We also collaborated with Snug Harbor to promote their two-month series of tributes to Ellis, featuring webstreams of New Orleans musicians performing onstage at the club during his longtime Friday night slot.

### WWOZ's Jesse Hathorne

In May, WWOZ lost our beloved gospel and blues show host Jesse Hathorne. He was known on the airwaves as The Midnight Creeper, The Creeper, or Brother Jess, over almost thirty years with us. A week after his passing WWOZ show hosts produced a two-hour program of their own tributes and stories about Jesse, featuring their own stories plus recordings of Jesse over many years.



### Ronald Lewis

Ronald W. Lewis was director of the House of Dance & Feathers museum in the Lower 9th Ward, which was dedicated to the culture and history of New Orleans black masking traditions. He was also a member of multiple Mardi Gras Indian tribes and Social Aid & Pleasure Clubs. After his passing early in 2020, WWOZ shared on-air tributes from our show hosts and from Mardi Gras Indians and others.

### Big Al Carson

Blues singer Alton "Big Al" Carson passed in April. During our Jazz Festing in Place broadcast this spring we aired one of Big Al's many Jazz Fest performances, with a special new introduction by Jazz Fest producer Quint Davis. In addition, show host Marc Stone, a longtime friend and collaborator of Big Al, produced a two-hour tribute program in the following weeks.







## 2020 WWOZ LOCAL CONTENT & SERVICE STORIES OF IMPACT



### Tony Allen

International drumming superstar Tony Allen passed on April 30. With a background in African styles and American jazz, he collaborated with Fela Kuti to create the Afropop sound in the 1970s. He performed, recorded, and taught for many decades, and one of his proteges was WWOZ show host Logan, who aired a multi-week tribute to Tony after his passing, on his program Transatlantic.

### Sylvester Francis

In September we lost Sylvester Francis, founder and proprietor of the Backstreet Cultural Museum, the world's most comprehensive collection of objects related to New Orleans African American community-based masking and processional tradition, which has drawn international visitors for decades. WWOZ show hosts in all genres paid heartfelt tribute to him over the following weeks, including interviews, Mardi Gras Indian music, and more.



### Rev. John Wilkins

Gospel blues guitarist and vocalist Reverend John Wilkins died in November at the age of 76. He had been ill for much of 2020, and we were able to air tributes to him during our Jazz Festing in Place, The Next Fest Thing, and Crescent City Blues & BBQ Festing In Place broadcasts, featuring live recordings from his multiple performances for WWOZ over the years. After he passed, show host DJ Swamp Boogie, a longtime friend of Rev Wilkins, assembled a three-hour retrospective program of his life's work, with the cooperation of the Wilkins family.

**Others lost in 2020 include:** 5th Ward Weebie, Robert Parker, Lucien Barbarin, Geoff Douville, Henry Gray, Dwight Miller, Ronald W. Lewis, Black n Mild, Harold Scott, Leona Grandison, George Brock, Counsel Chief Joe Jenkins, Alfred Uganda Roberts, Randy Falcon, Wendy Good, Edward Anderson, Tami Lynn, Jim Oertling, Rod Bernard, Big Queen Kim "Cutie" Boutte, Bryan Lee, Fred Parker (Chocolate Santa), Andrew "Junior" Robertson, Ronnie Kole, Laura Painia Jackson, Roy HeadJoe Tullus, Katie Ray, Van Broussard, Ezell Hines, Tony Hoofkin, Irvin Banister, Sr., and Jimmy Thibodeaux. Read more about these artists and culture bears on the [WWOZ In Memoriam Page](#)



# 2020 WWOZ LOCAL CONTENT & SERVICE MEASURING IMPACT

## WWOZ Awards

WWOZ was once again honored to be recognized with several awards which were voted on by our national and local peers as well as our listeners in 2020! Our station also received unprecedented local, national and international coverage for our Festing in Place series.

### Press Club of New Orleans

- Best Radio Story:  
*WWOZ Stories: The History of WWOZ*
- Best Feature Videography:  
*Flaming Arrows Queen Shirley Goodman*
- Best Social Media Campaign:  
*Jazz Fest at 50*
- Best Social Video:  
*Second Line Season Announcement*
- Best Multi-Feature Photography:  
*Best of Jazz Fest 2019*
- Best Radio Show:  
*WWOZ Live Broadcast from the 2019  
New Orleans Jazz & Heritage Festival (2nd Place)*
- Digital-Best Use of Facebook:  
*Crescent City Blues & BBQ Festival 2019 (2nd Place)*
- Best use of Twitter:  
*Jazz Fest 2019 (2nd Place)*

### Louisiana Association of Broadcaster's 2020 Prestige Awards:

- Best Live On-Site Remote, Large Market  
*New Orleans Jazz & Heritage Festival 2019*
- Uniquely Louisiana, Large Market  
*Takin' It To The Streets*



### Offbeat Magazine

- Best of the Beat Award  
*Radio Station of the Year*

### Gambit Magazine

- Best of New Orleans picked by readers as  
*Favorite Radio Station*
- Best Virtual Concert/Event during COVID  
*Festing In Place*





# 2020 WWOZ LOCAL CONTENT & SERVICE MEASURING IMPACT

## WWOZ Listener Testimonial

*This heartfelt letter is from a devoted WWOZ Member sent in honor of WWOZ's 40th birthday. His words beautifully captured the year, so we thought it fitting to include it in its entirety in our 2020 report.*



Hi Beth, show hosts, OZ staff and volunteers,



Happy 40th birthday from Nashville! I haven't been in touch for a while but couldn't let this moment pass without an acknowledgement.

I continue to listen every day and continue to be amazed at the high quality programming you consistently deliver. As great as the station has been for 39 years you have raised the bar for the 40th. The way in which you have navigated this pandemic has been masterful and inspirational, especially considering how hard New Orleans was hit. You not only gave us great music but also demonstrated that we could adapt and endure through this uncertain time.

The show hosts have been such a comforting and stabilizing force. Their voices have been calming and reassuring and as big a part of listening to OZ as the music. Hearing their words of encouragement has had the same healing effect as the music provides or any therapy one might seek. They have kept a lot of people sane.

Besides the show hosts I offer thanks to all the behind the scenes staff and volunteers who have kept it all going seamlessly through this unprecedented time. I can't imagine the effort that has been put forth in order to manage the day-to-day operations and still produce such great programs. I'm guessing it has taken a lot of improvisation to make it work but, then, that's what y'all do.



# 2020 WWOZ LOCAL CONTENT & SERVICE MEASURING IMPACT

Jazz Festing In Place was enormous! It was so well done. I've only been to one Jazz Fest but it sure felt authentic to me. The cubes were a great idea. I checked them regularly just like I would have at the fairgrounds. As an added treat I got to attend Piano Night for the first time. What a blast!

All of the special programming you've done this year has been great including the current 40 Days for 40 Years. As much as I enjoy the regular schedule it is always fun to hear something completely unique. The archival materials you have and share are a wealth of New Orleans music and history.



I have at times wondered if my attraction to WWOZ was maybe a little bit odd. Is it healthy to love a radio station this much? I got my answer during the fall fundraiser. The outpouring of love and appreciation from listeners, many new and first time supporters, really spoke to me. I'm not alone! There's a bunch more out there just like me!

It was really exciting to hear all of the tributes that were pouring in during that drive. It makes me wish I could have everybody over to my place for a big party. Of course, that can't happen but it's okay. WWOZ is where we all get together and have that party every day. I feel a connection

to the listeners in a new way and imagine people all over the world getting through their day listening to WWOZ the same as I.

Thanks, again, for all you and everyone at the station continue to do. Your work is essential to me and to so many others.

Have a great 40th birthday celebration. Here's to many, many more!

As always,  
Your Nashvillian Ozilian,  
Bob E.





# 2020 Local Content & Service Report

## Photo Credits

We are deeply grateful to the many talented photographers who have volunteered their time and shared their photography with WWOZ. A heartfelt thank you to:

Louis Crispino, Olivia Greene, Michele Goldfarb, Keith Hill,  
Ryan Hodgson-Rigsbee, Katherine Johnson, Olivia Piskadlo-Jones  
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Leon Morris, Marc PoKempner, Demian Roberts, Bill Sasser  
Leona Strassberg Steiner, Jamell Tate, Michael White, Kichea S. Burt



Festing in Place Page:

Photos courtesy of the New Orleans Jazz & Heritage Foundation Archive  
& Stevie Wonder Ella Fitzgerald photo by Michael P. Smith | (c) The Historic  
New Orleans Collection

WWOZ 40<sup>th</sup> Anniversary Celebration Page:

Photos courtesy of the New Orleans Jazz & Heritage Foundation Archive

Tributes Page:

Tony Allen photo courtesy of Creative Commons by Rene Passet,  
Sylvester Francis photo courtesy of Wikipedia Commons by Barry Salow